

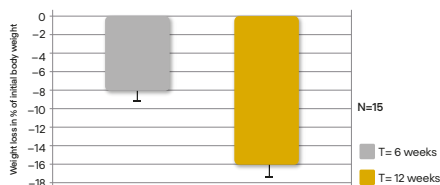
## WEIGHT MANAGEMENT FOR OVERWEIGHT DOGS

Weight loss during a weight management programme with 15 overweight dogs of varying breeds fed PURINA® PRO PLAN® ALL SIZE ADULT Light / Sterilised and given a 30 minute daily walk<sup>1</sup>.

**PURINA® PRO PLAN® ADULT Light / Sterilised** is proven to help dogs effectively lose weight:

- 8% loss of bodyweight after only 6 weeks
- 16% loss of bodyweight after just 12 weeks

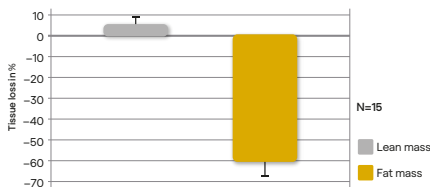
This steady but healthy amount of weight loss helps reduce the risk of rebound weight gain.



### PURINA® PRO PLAN® ADULT

Light / Sterilised is proven to specifically target fat mass loss.

PURINA® PRO PLAN® ALL SIZE ADULT Light / Sterilised targets fat loss while maintaining lean body mass (a reduction of 60% of fat tissue in 12 weeks).



Lean and fat mass were measured by DEXA (Dual-X-Ray absorptiometry) at 0 and 12 weeks<sup>1</sup>.

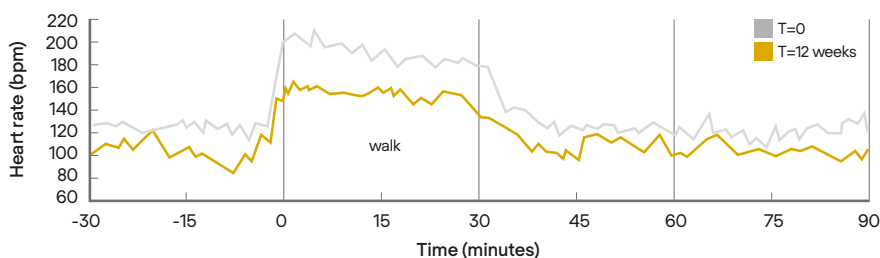
1. Bouthegourd et al. (2009) Effects of Weight Loss on Heart Rate Normalization and Increase in Spontaneous Activity in Moderately Exercised Overweight Dogs *Intern J Appl Res Vet Med* 7 (4) 153-164.

## PURINA® PRO PLAN® ADULT LIGHT / STERILISED SUPPORTS CARDIAC FUNCTION, AIDING COMPLIANCE WITH THE WEIGHT MANAGEMENT PROGRAMME

In overweight dogs, cardiac workload is higher due, in part, to the increase in circulating body fluid volume. This can be associated with reduced exercise tolerance which thereby reduces the efficacy of weight loss programmes. PURINA® PRO PLAN® ALL SIZE ADULT Light / Sterilised contains cardioprotective nutrients such as

**taurine, L-carnitine and omega-3 long chain fatty acids.** These nutrients help support the heart and blood vessels, and thus help improve exercise tolerance.

After 12 weeks on a weight loss programme with PURINA® PRO PLAN® ALL SIZE ADULT Light / Sterilised, heart rate was reduced by 21% both at rest and during exercise.



Heart rates measured with ACTIHEART at 0, 6 and 12 weeks during a weight management programme on 15 overweight dogs of varying breeds fed PURINA® PRO PLAN® ALL SIZE ADULT Light / Sterilised and given a 30 minute daily walk<sup>1</sup>.

1. Bouthegourd et al. (2009) Effects of Weight Loss on Heart Rate Normalization and Increase in Spontaneous Activity in Moderately Exercised Overweight Dogs *Intern J Appl Res Vet Med* 7 (4) 153-164.

# ALL SIZE ADULT LIGHT / STERILISED

Complete pet food for overweight and adult dogs, those prone to weight gain, sterilised adult dogs of all sizes.



Proven effective for healthy weight loss. Low in fat



3 kg and 14 kg

## KEY BENEFITS

- ✓ Weight loss diet
- ✓ Maintenance diet after a weight loss programme
- ✓ Maintenance diet to prevent weight gain
- ✓ Neutered/spayed dogs



**Low fat – promotes healthy weight loss and helps maintain lean body mass after sterilisation**

Thanks to high protein and low fat levels



**Helps reduce the feeling of hunger thanks to a high protein content, complex carbohydrates sources, and adequate fibre level**



**Promotes up to 60% body fat loss within 12 weeks, and healthy weight maintenance afterwards when combined with a daily walk**

## COMPOSITION & KEY NUTRIENTS

### COMPOSITION

High quality chicken (including back and chest) (15%), wheat, dried poultry protein, corn, rice (9%), dried beet pulp, soya meal, digest, corn protein meal, corn grits, wheat gluten, minerals, fish oil, animal fats.

### KEY NUTRIENT VALUES\*

Moisture	8.0%	Phosphorus	0.91%
Protein	27.0%	Vitamin A	23179 IU/kg
Fat	9.0%	Vitamin D <sub>3</sub>	1246 IU/kg
- Omega-6 fatty acids	1.5%	Vitamin E	474 IU/kg
- Omega-3 fatty acids	0.3%	Vitamin C	60 mg/kg
Carbohydrate	45.0%	Taurine	1430 mg/kg
Crude fibre	3.5%	Metabolisable energy (ME) <sup>1</sup>	347kcal/100g
Calcium	1.36%		

\* Typical analysis in the final product as fed. <sup>1</sup> Calculated following NRC 2006 equations.

## FEEDING GUIDELINES

### DAILY FEEDING QUANTITY

Body weight (kg)	Maintenance (g/day)	Sterilised (g/day)	Weight loss** (g/day)
1	40	35	30
10	185	165	140
25	345	300	260
35	435	380	325
45	515	445	385
70	690	600	515

\*\* Weight loss feeding guide is based on current weight. Reweigh every 2-4 weeks and adjust accordingly until target weight is reached.

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