



VETERINARY
CLINICAL
NUTRITION



PRO PLAN®
VETERINARY DIETS

FELINE & CANINE

RANGES



Your Pet, Our Passion.®



PRO PLAN[®] VETERINARY DIETS

30
YEARS
OF SCIENTIFIC
INNOVATION

30 YEARS OF SCIENTIFIC INNOVATION IN PET NUTRITION

Nestlé PURINA[®]'s global team includes over 500 scientists and petcare experts that have created many successful veterinary tools and nutritional innovations that deliver significant clinical advantages.

We are fully committed to investing in the development of new breakthrough technologies that can both be applied to our diets and further advance the scientific knowledge of canine and feline nutrition and specific metabolism. Some of our innovative tools include the PURINA[®] Body Condition Score, the Canine Cognitive Assessment Scale and the new Tailored Feeding Calculator.



We control our entire value chain and use high-quality ingredients, carefully selected to safely deliver advanced nutrition with proven results.

Our PRO PLAN[®] Veterinary Diets range is concise, science-based with effective formulas, proven to support the management of specific health conditions of cats and dogs.

Some of our greatest product innovations include:

PURINA[®] PRO PLAN[®] VETERINARY DIETS EN GASTROINTESTINAL[™] – first diet to incorporate Medium Chain Triglycerides (MCTs) in canine diets to help in the nutritional support of gastrointestinal issues.

PURINA[®] PRO PLAN[®] VETERINARY DIETS HA HYPOALLERGENIC[™] – first diet to use low molecular weight protein nutrition which helps diagnose and manage the clinical signs of food allergy.

PURINA[®] PRO PLAN[®] VETERINARY DIETS OM OBESITY MANAGEMENT[™] – first diet to use high protein levels to help maintain lean body mass during weight loss.

PURINA[®] PRO PLAN[®] Hydra Care[™] – a new concept in hydration for cats.

PURINA[®] PRO PLAN[®] FORTIFLORA[®] – the first probiotic supplement, containing the SF68[®] strain exclusive to Purina, clinically proven to help promote intestinal health and balance.





FELINE Range	
PURINA® PRO PLAN® VETERINARY DIETS	KEY BENEFITS
NF RENAL FUNCTION™ EARLY CARE	Formulated with moderate levels of high-quality proteins and early restricted level of phosphorous for the support of renal function in case of IRIS stages 1 & 2 of chronic renal insufficiency.
NF RENAL FUNCTION™ ADVANCED CARE	Formulated with restricted levels of high-quality proteins and low level of phosphorous, with increased levels of EPA & DHA for the support of renal function in case of IRIS stages 3 & 4 of chronic renal insufficiency.
UR URINARY™	With St/Ox urinary security and controlled level of magnesium to help dissolve struvite uroliths and help reduce the risk of recurrence of struvite and calcium oxalate stones.
EN GASTROINTESTINAL™	Formulated with highly digestible ingredients, prebiotics and moderate fat levels to help reduce workload of the compromised gut and help improve intestinal health.
HA HYPOALLERGENIC™	Formulated with hydrolysed protein sources and purified carbohydrates to help avoid allergic responses.
HP HEPATIC™	Formulated with adapted level of high quality proteins, high level of essential fatty acids, high energy and restricted levels of copper for the support of liver function in the case of chronic liver insufficiency.
OM OBESITY™ MANAGEMENT	Formulated with high levels of protein, low in calories and with high levels of fibre. A proven effective solution for weight loss and suitable for weight maintenance in cats prone to obesity.
DM DIABETES™ MANAGEMENT	With low level of rapid-glucose releasing carbohydrates to help reduce blood glucose variation, and increased levels of vitamin E to reduce oxidative stress.
CN CONVALESCENCE™	With high energy density, high concentrations of essential nutrients and highly digestible ingredients for nutritional restoration and convalescence.

COMPLEMENTARY PET FOOD – SUPPLEMENTS

PURINA® PRO PLAN®	KEY BENEFITS
FortiFlora®	Guaranteed level of microencapsulated probiotic, proven to help support a healthy immune system and help support intestinal health and balance in cats of all ages.
HC HYDRACARE™	Formulated to increase water intake and urine dilution.

RECOMMEND PURINA® PRO PLAN® VETERINARY DIETS
FELINE RANGE FOR THE NUTRITIONAL SUPPORT OF:

	NF	NF	UR	EN	HA	HP	OM	DM	CN
	EARLY CARE	ADVANCED CARE							
Allergies to food (dermatological or gastrointestinal)									
Colitis									
Constipation									
Convalescence									
Critical care									
Cholangitis/Cholestasis									
Chronic cardiac insufficiency**									
Dermatitis associated with food allergy									
Diabetes mellitus									
Diarrhoea									
Elimination diet for food trials									
Enteritis									
Exocrine pancreatic insufficiency (EPI)									
Food intolerance									
Gastroenteritis									
Hepatic disease (without encephalopathy)									
Hepatic encephalopathy									
Hyperlipidaemia									
Idiopathic cystitis									
Inflammatory bowel disease (IBD)									
Lymphangiectasia									
Malabsorption/maldigestion									
Malnutrition									
Obesity									
Pancreatitis									
Protein losing enteropathy									
Portosystemic shunt									
Chronic Renal Insufficiency – IRIS stages 1 & 2									
Chronic Renal Insufficiency – IRIS stages 3 & 4									
Small intestinal bacterial overgrowth (SIBO)									
Urolithiasis - calcium oxalate									
Urolithiasis - struvite									
Urolithiasis - urate/cystine									

* St/Ox: NF canned only. ** Dry formula only.





UR^{St/Ox} URINARY[®]

- Dissolution of struvite uroliths
- Reduction of struvite urolith recurrence
- Helps reduction of oxalate urolith recurrence
- Idiopathic cystitis

KEY BENEFITS

- With St/Ox urinary security - to reduce the risk of urinary Struvite and Oxalate crystals and stone formation.
- To help promote dissolution of urinary struvite stones.
- Moderate calories to help maintain ideal body weight.

KEY NUTRIENT VALUES* (DRY)

Moisture	6.7%
Protein	35%
Fat	12%
Carbohydrates	37%
Crude fibre	1.5%
Calcium	0.9%
Phosphorus	0.9%
Sodium	1.2%
Potassium	0.7%
Magnesium	0.08%
Chloride	2.4%
Sulphur	0.3%
Taurine	1618 mg/kg
Vitamin E	526 IU/kg
Metabolisable energy (ME) ¹	3789kcal/kg

RSS struvite	<1
RSS oxalate	<10

KEY NUTRIENT VALUES* (CAN) (POUCH)**

Moisture	80.6%	80.6%
Protein	10%	10.3%
Fat	4.8%	4.6%
Carbohydrates	2.5%	1.9%
Crude fibre	0.4%	0.6%
Calcium	0.20%	0.17%
Phosphorus	0.14%	0.17%
Sodium	0.10%	0.36%
Potassium	0.26%	0.16%
Magnesium	0.02%	0.02%
Chloride	0.22%	0.43%
Sulphur	0.21%	0.16%
Taurine	1788 mg/kg	1541 mg/kg
Vitamin E	250 IU/kg	139 IU/kg
Metabolisable energy (ME) ¹	904 kcal/kg	875 kcal/kg

RSS struvite	<1
RSS oxalate	<10
Urinary pH	6-6.3

INGREDIENTS (DRY)

Chicken variety: Rice, wheat flour, dried poultry protein (16%, of which 50% chicken), corn protein meal, pea protein, dried egg, minerals, dried beet pulp, pork fat, digest, corn, fish oil.

Urine acidifying substance: phosphoric acid.

Ocean fish variety: Rice, corn protein meal, wheat flour, dried poultry protein, soya protein, pea protein, corn, pork fat, dried salmon protein (4%), dried beet pulp, minerals, dried egg, digest, fish oil.

Urine acidifying substance: phosphoric acid.

INGREDIENTS WET (CAN)

Pork kidney, liver & lung, turkey, poultry heart & liver, rice flour, cellulose, minerals, various sugars.

INGREDIENTS WET (POUCH)

Salmon variety: Chicken, pork, salmon (7%), rice flour, minerals, cellulose, various sugars. Urine acidifying substances: calcium sulphate, sodium bisulphate.

Chicken variety: Chicken (17%), pork, salmon (4.5%), rice flour, minerals, cellulose, various sugars. Urine acidifying substances: calcium sulphate, sodium bisulphate.



NF RENAL FUNCTION[®]
EARLY CARE

- Help support early stages (IRIS stages 1 & 2) of chronic renal insufficiency
- Temporary renal insufficiency*
- The reduction of urate stones formation
- The support of heart function in the case of chronic cardiac insufficiency***
- *The recommended period for use shall be two to four weeks.*

KEY BENEFITS

- Moderate amount of high quality protein to support renal function from the early stages and helps maintain an adequate muscle mass.
- Early restricted level of phosphorus to help slow the progression of chronic renal insufficiency.
- With restricted level of phosphorus and added omega-3 fatty acids, potassium and antioxidants to help support renal function.

KEY NUTRIENT VALUES* (DRY) (POUCH)

Moisture	6.5%	78.7%
Protein	29%	8.7%
Fat	12%	6.3%
Carbohydrates	44.5%	4.3%
Crude fibre	3%	0.5%
Calcium	0.6%	0.17%
Phosphorus	0.35%	0.11%
Sodium	0.20%	0.07%
Potassium	0.8%	0.4%
Omega 3 (EPA+DHA)	0.23%	0.13%
Taurine	1400 mg/kg	1230 mg/kg
Vitamin A	24185 IU/kg	21314 IU/kg
Vitamin D ₃	1016 IU/kg	358 IU/kg
Vitamin E	508 IU/kg	161 IU/kg
Metabolisable energy (ME) ¹	3800 kcal/kg	1036kcal/kg

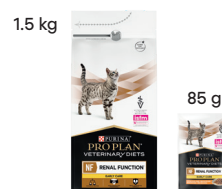
INGREDIENTS (DRY)

Dry: Wheat flour*, corn*, rice*, wheat gluten*, soya meal*, corn protein meal*, pork fat, dried beet pulp, dried egg*, minerals, pea hulls, hydrolysed soya protein*, fish oil, digest*, yeast, xylene.

* Protein sources

INGREDIENTS WET (POUCH)

Chicken: Pork (kidney, liver, meat, dehydrated protein), chicken (8%), rice, salmon, dried egg, sunflower oil, fish oil, minerals, dried yeast, cellulose, various sugars.



NF RENAL FUNCTION[®]
ADVANCED CARE

- Help support later stages (IRIS stages 3 & 4) of chronic renal insufficiency
- Temporary renal insufficiency*
- The reduction of urate stones formation
- The support of heart function in the case of chronic cardiac insufficiency***
- *The recommended period for use shall be two to four weeks.*

KEY BENEFITS

- Restricted but high quality proteins to help minimise loss of muscle and toxin formation and restricted phosphorus to help slow the progression of chronic renal insufficiency.
- Increased levels of omega-3 fatty acids: with EPA and DHA to help support kidney function in the advanced stages of renal insufficiency.
- Great taste to satisfy cats with reduced appetite.

KEY NUTRIENT VALUES* (DRY) (MOUSSE)

Moisture	6.5%	79%
Protein	28%	7%
Fat	16%	9.0%
Carbohydrates	43%	3.2%
Crude fibre	2%	0.02%
Calcium	0.6%	0.22%
Phosphorus	0.33%	0.09%
Sodium	0.8%	0.06%
Potassium	0.95%	0.44%
Omega 3 (EPA+DHA)	0.6%	0.16%
Taurine	1400 mg/kg	1200 mg/kg
Vitamin A	24041 IU/kg	41890 IU/kg
Vitamin D ₃	1215 IU/kg	298 IU/kg
Vitamin E	509 IU/kg	176 IU/kg
Metabolisable energy (ME) ¹	4038 kcal/kg	1155 kcal/kg

KEY NUTRIENT VALUES* (POUCH**)

Moisture	77.2%
Protein	7.3%
Fat	9.5%
Carbohydrates	4.2%
Crude fibre	0.4%
Calcium	0.22%
Phosphorus	0.13%
Sodium	0.07%
Potassium	0.34%
Omega 3 (EPA+DHA)	0.13%
Taurine	1045 mg/kg
Vitamin A	18151 IU/kg
Vitamin D ₃	329 IU/kg
Vitamin E	151 IU/kg
Metabolisable energy (ME) ¹	1231 kcal/kg

INGREDIENTS (DRY)

Wheat flour*, rice*, wheat gluten*, soya meal*, pork fat, corn protein meal*, corn*, dried beet pulp, dried egg*, fish oil, minerals, digest*, yeast, xylene.

* Protein sources

INGREDIENTS (POUCH)

Salmon variety: Pork (kidney, liver, meat, dehydrated protein, fat), chicken, salmon (6%), rice, wheat gluten, dried yeast, sunflower oil, fish oil, minerals, cellulose, various sugars.

Chicken variety: Pork (kidney, liver, meat, dehydrated protein, fat), chicken (8%), salmon, rice, wheat gluten, minerals, dried yeast, sunflower oil, fish oil, cellulose, various sugars.

INGREDIENTS (MOUSSE)

Pork liver, turkey, poultry heart and liver, salmon, pork fat, rice flour, minerals, sunflower oil, fish oil, various sugars.



EN^{St/Ox} GASTROINTESTINAL[®]

- Acute or chronic gastrointestinal disease:
 - Acute or chronic diarrhoea
 - Gastroenteritis and colitis
 - Malabsorption and/or maldigestion
 - Food intolerance
 - Inflammatory bowel disease
- Liver disease not associated with encephalopathy
- Convalescence

KEY BENEFITS (DRY)

- Low residue: easy to digest ingredients to help reduce workload of the compromised gut.
- Limited number of protein sources to help minimise adverse intestinal reactions.
- Added prebiotic (chicory inulin) to help improve intestinal health.

KEY NUTRIENT VALUES* (DRY)

Moisture	6.4%
Protein	40%
Arginine	2.80%
Fat	20%
- Essential fatty acids	2%
- Omega-6 fatty acids	2.7%
- Omega-3 fatty acids	0.6%
Carbohydrates	23%
Starch	12.5%
Total sugars	0.8%
Crude fibre	2%
Vitamin E	528 IU/kg
Metabolisable energy (ME) ¹	4155 kcal/kg

KEY NUTRIENT VALUES* (CAN) (POUCH)**

Moisture	77%	76.4%
Protein	10.7%	11%
Arginine	0.66%	0.7%
Fat	6.0%	6.3%
- Essential fatty acids	1.36%	1.36%
- Omega-6 fatty acids	0.89%	0.82%
- Omega-3 fatty acids	0.16%	0.30%
Carbohydrates	3.7%	3.6%
Starch	2.2%	1.4%
Total sugars	<0.5%	<0.5%
Crude fibre	0.4%	0.7%
Vitamin E	218 IU/kg	296 IU/kg
Metabolisable energy (ME) ¹	1077 kcal/kg	1100 kcal/kg

INGREDIENTS (DRY)

Soya protein powder*, dried chicken protein*, soya meal, corn starch*, pork fat*, digest, minerals, chicory inulin (1.2%), fish oil*. **highly digestible ingredients.*

INGREDIENTS WET (CAN)

Pork liver and kidney, turkey, rice, pork plasma, minerals, fish oil, cellulose powder, inulin.

INGREDIENTS WET (POUCH)

With chicken: Pork (frozen liver & kidney, and dehydrated pork protein), chicken (4%), turkey, dried egg, rice flour, pea fibre, dried yeast, fish oil, minerals, various sugars.

With salmon: Pork (frozen liver & kidney, and dehydrated pork protein), turkey, chicken, salmon (4%), dried egg, rice flour, pea fibre, dried yeast, fish oil, minerals, various sugars.



HA^{St/Ox} HYPOALLERGENIC[®]

- Cats with Adverse Food Reactions (AFR)
- Elimination diet for food trials
- Long-term management of food allergy
- Dermatitis and/or gastroenteritis associated with food allergy
- Inflammatory bowel disease (IBD)
- Food intolerance
- Exocrine pancreatic insufficiency (EPI)
- Hyperlipidaemia
- Lymphangiectasia
- Malabsorption
- Protein losing enteropathy
- Chronic diarrhoea
- Small intestinal bacterial overgrowth (SIBO)

KEY BENEFITS

- Limited hydrolysed protein with low molecular weight to help avoid allergic responses.
- Purified carbohydrates to help avoid allergic responses.
- Great taste thanks to high quality ingredients and palatability booster.

KEY NUTRIENT VALUES* (DRY)

Moisture	6.5%
Protein	35%
Fat	10%
- Omega-6 fatty acids	4%
- Omega-3 fatty acids	0.7%
- EPA+DHA	0.15%
Carbohydrates	37.5%
Crude fibre	3%
Vitamin E	487 IU/kg
Metabolisable energy (ME) ¹	3640kcal/kg

INGREDIENTS

Purified rice starch¹, hydrolysed soya protein², refined soybean oil, minerals, cellulose, hydrolysed digest², pork fat, monoglycerides, fish oil.

¹Purified Carbohydrate source

²Protein sources

DM^{St/Ox} DIABETES[®]
MANAGEMENT

- Diabetes mellitus
- Enteritis
- Chronic diarrhoea

KEY BENEFITS (DRY)

- Clinically proven to help reduce insulin requirements in some diabetic cats.
- Low in carbohydrates to help reduce blood glucose variation.
- Increased vitamin E to reduce oxidative stress.

KEY NUTRIENT VALUES* (DRY)

Moisture	6.5%
Protein	50%
- Arginine	3.1%
Fat	17%
- Essential fatty acids	2.0%
- Omega-6 fatty acids	2%
- Omega-3 fatty acids	0.48%
Carbohydrates	17%
- Starch	12.5%
- Total sugars	0.8%
Crude fibre	1.5%
Vitamin E	486 IU/kg
Metabolisable energy (ME) ¹	4118 kcal/kg

KEY NUTRIENT VALUES* (CAN) (POUCH)**

Moisture	77.3%	77.7%
Protein	13.9%	13.9%
Fat	10%	10%
- Omega-6 fatty acids	4%	4%
- Omega-3 fatty acids	0.7%	0.9%
- EPA+DHA	0.15%	0.9%
Carbohydrates	37.5%	4.5%
Crude fibre	3%	1.36%
Vitamin E	487 IU/kg	0.51%
Metabolisable energy (ME) ¹	3640kcal/kg	0.37%

INGREDIENTS (DRY)

Dried poultry protein, corn protein meal*, soya protein powder, corn starch*, pork fat, soya meal*, digest, minerals, dried yeast, fish oil.

*Carbohydrate sources

INGREDIENTS WET (CAN)

Pork (heart, liver and kidney), poultry (heart and liver), chicken, salmon meal, fish oil, minerals, cellulose, corn starch.

INGREDIENTS WET (POUCHES)

With chicken: Pork (kidney, liver), chicken (4%), salmon and salmon meal, greaves, plasma powder, fish oil, corn starch, pork gelatine powder, cellulose powder, minerals.

With beef: Pork (kidney, liver), salmon and salmon meal, chicken, beef (liver) (4%), greaves, plasma powder, fish oil, corn starch, pork gelatine powder, cellulose powder, minerals.





OMSt
OBESITY[™]
MANAGEMENT

- Obesity
- Constipation
- Hyperlipidaemia
- Diabetes mellitus in overweight cats

KEY BENEFITS

- High protein level to help promote loss of body fat while maintaining muscle mass.
- Low calorie diet to help with weight loss.
- Urinary security helps minimise the occurrence of struvite and calcium oxalate urinary stones, more common in overweight cats

KEY NUTRIENT VALUES* (DRY)

Moisture	6.7%
Protein	48%
Fat	8%
- Omega-6 fatty acids	1.5%
- Omega-3 fatty acids	0.4%
Carbohydrates	22%
Crude fibre	7.5%
Taurine	1710 mg/kg
Vitamin E	485 IU/kg
Metabolisable energy (ME) [†]	3422 kcal/kg

KEY NUTRIENT VALUES* (POUCH)

Moisture	79.8%
Protein	10.6%
Fat	2.3%
- Omega-6 fatty acids	0.29%
- Omega-3 fatty acids	0.06%
Carbohydrates	3%
Crude fibre	1.6%
Taurine	1434 mg/kg
Vitamin E	97 IU/kg
Metabolisable energy (ME) [†]	735 kcal/kg

INGREDIENTS (DRY)

Wheat gluten, corn protein meal, soya meal, dried poultry protein, wheat flour, pea hulls, cellulose, digest, minerals, soya protein powder, pork fat, fish oil, yeast, xylose.

INGREDIENTS WET (POUCH)

Pork (liver, kidney, lung), chicken (4%), dehydrated salmon protein, dehydrated pork protein, pea fibre, flour rice, cellulose, corn starch, minerals.



HPSt
HEPATIC[™]

- Liver failure
- Cholangitis / Cholestasis / Hepatitis
- Portosystemic shunt
- Hepatobiliary neoplasia
- Hepatic copper accumulation
- Hepatic encephalopathy

KEY BENEFITS

- High energy to help maintain a positive energy balance.
- Adapted level of protein to help reduce accumulation of toxins and maintain liver function.
- High palatability to encourage consumption and prevent malnutrition.

KEY NUTRIENT VALUES* (DRY)

Moisture	6.3%
Protein	28%
Fat	22%
- Omega-6 fatty acids	3.2%
- Omega-3 fatty acids	0.6%
Carbohydrates	35%
Crude fibre	2%
Vitamin E	529 IU/kg
Copper	0.5 mg/100g
Zinc	23.3mg/100g
Linoleic acid	2.9%
Arachidonic acid	0.10%
Sodium	0.2%
Metabolisable energy (ME) [†]	4247kcal/kg

INGREDIENTS

Corn*, dried chicken protein*, pork fat, pea protein*, digest*, corn protein meal*, dried beet pulp*, dried chicory root, dried egg*, minerals, fish oil.

* Protein sources



CN
CONVALESCENCE[™]

- Critical care nutritional support
- Peri-operative nutritional support
- Nutritional stress including:
 - Lactation
 - Malnutrition
 - Feline hepatic lipidosis

KEY BENEFITS

- High concentrations of essential nutrients
- High energy density to provide energy for recovery (60% energy from fat, 36% from protein).
- High digestibility formulated with highly digestible ingredients.

KEY NUTRIENT VALUES* (WET)

Moisture	77%
Protein	10.8%
- Arginine	0.58%
- Taurine	1700mg/kg
Fat	7.4%
- Omega-6 fatty acids	1.7%
- Omega-3 fatty acids	0.19%
Carbohydrates	1.7%
Crude fibre	0.1%
Zinc	4.2 mg/100g
Vitamin A	28947 IU/kg
Vitamin E	191 IU/kg
Metabolisable energy (ME) [†]	1128 kcal/kg

INGREDIENTS

Pork kidney*, liver*, lung and plasma, turkey, salmon*, sunflower oil*, minerals, corn starch, fish oil*, various sugars.

* Highly digestible ingredients



FortiFlora[®]

- Gastrointestinal disturbance and loose stools associated with microflora imbalance
- Loose stools associated with stress, antibiotic use or diet change
- Poor faecal quality in cats of all ages from weaning
- Palatability enhancement for cats with poor appetite

KEY BENEFITS

- Contains a guaranteed level of a proprietary microencapsulated strain of viable probiotic (SF68) (5 x 10⁸ CFU*/g). The microencapsulation process enhances stability, guaranteeing levels of live beneficial bacteria entering the gastrointestinal (GI) tract.
- *CFU: Colony Forming Units
- Great taste: Can be easily sprinkled on all cat foods with great acceptance.
- Proven to help support a healthy immune system and help support intestinal health and balance in cats of all ages. Contains the lactic acid bacteria Enterococcus faecium (SF68[™]), at levels proven to support intestinal health and microflora balance in cats.

KEY NUTRIENT VALUES* (SACHETS)

Enterococcus faecium SF68 NCIMB 10415 (4b1705) Live microencapsulated microorganisms**	Min. 5x10 ⁸ CFU/g
Protein	55%
Fat	19%
Crude fibre	1%
Vitamin E	4649 IU/kg
Vitamin C	1450 mg/kg
Taurine	6025 mg/kg
Metabolisable energy (ME) [†]	4374 kcal/kg

** minimum guaranteed level at the end of shelf life

INGREDIENTS (SACHETS)

Meat and animal derivatives*, minerals.

*Pork and poultry.



HC
HYDRACARE[™]

- Cats who could benefit from additional water intake.
- The addition of PURINA[®] PRO PLAN[®] Hydra Care[™] to the cat's diet can help increase water intake. These effects may offer benefits to cats in need of greater water consumption for their overall health.

KEY BENEFITS

- Shown to increase total water intake and promote hydration*
- Help to Increase urine dilution
- Great taste
- * Compared to cats consuming only water in addition to dry feeding. Cats must consume at least 25 ml/kg of bodyweight daily for benefit.

KEY NUTRIENT VALUES*

Moisture	94.5%
Protein	3.2%
Fat	0.22%
Crude ash	0.16%
Crude fibre	0.018%
Calcium	0.002%
Magnesium	0.0011%
Phosphorus	0.0118%
Chloride	0.0276%
Sodium	0.017%
Metabolisable energy (ME) [†]	222 kcal/kg

INGREDIENTS

Whey protein isolate powder, glycerol, digest, various sugars, potassium chloride.





CANINE Range	
PURINA® PRO PLAN® VETERINARY DIETS	KEY BENEFITS
HA HYPOALLERGENIC™	Formulated with single hydrolysed protein and purified carbohydrate sources to help avoid allergic responses.
EN GASTROINTESTINAL™	Formulated with highly digestible ingredients to reduce workload of the compromised gut and low level of fat to help minimise fat maldigestion.
OM OBESITY™ MANAGEMENT	Formulated with high levels of protein, low in calories and with high levels of natural fibre, proven to help promote effective and steady weight loss. Helps maintain optimal body weight after weight loss.
NF RENAL FUNCTION™	Formulated with restricted levels of high-quality proteins and low level of phosphorous to support renal function in case of chronic renal insufficiency.
DRM DERMATOSIS™	Formulated with increased levels of specific nutrients, a selected and limited number of protein sources and high levels of omega-3 fatty acids to support skin function in the case of dermatosis and excessive hair loss.
DM DIABETES™ MANAGEMENT	With low level of rapid-glucose releasing carbohydrates, optimal levels of fibre and white bean extract to help reduce blood glucose variation.
UR URINARY™	Formulated with low level of magnesium and moderate level of high quality protein to help dissolve struvite stones and minimise recurrence.
HP HEPATIC™	Formulated with moderate level of high quality protein and highly digestible carbohydrates to help reduce accumulation of toxins. It also contains restricted levels of copper to reduce build-up in the liver and high levels of essential fatty acids.
CN CONVALESCENCE™	With high energy density, high concentrations of essential nutrients and highly digestible ingredients for nutritional restoration and convalescence.
CC CARDIOCARE™	For the support of heart function in the case of chronic cardiac insufficiency.

PURINA® PRO PLAN®	KEY BENEFITS
NC NEUROCARE™	Formulated with MCTs (medium-chain triglycerides) and neurosupportive nutrients clinically proven to help enhance canine brain and cognitive function.
JM JOINT MOBILITY™	Formulated with increased levels of omega-3 fatty acids, including EPA, to help support dogs with decreased joint mobility. It also contains increased antioxidants, vitamin E and C to help reduce oxidative stress.
FortiFlora®	Guaranteed level of microencapsulated probiotic, proven to help support a healthy immune system and help support intestinal health and balance in dogs of all ages.

*Dry diet only

RECOMMEND PURINA® PRO PLAN® VETERINARY DIETS & RELATED PRODUCTS CANINE RANGE FOR THE NUTRITIONAL SUPPORT OF:

	HA	EN	OM	NF	DRM	DM	UR	HP	CN	CC
Age related cognitive decline										
Allergies to food (dermatological or gastrointestinal)	•									
Atopy	•				•					
Brain function									•	
Convalescence and peri-operative		•							•	
Colitis		•								
Constipation						•				
Copper metabolism disorder						•				
Critical care									•	
Chronic cardiac insufficiency										•
Chronic renal insufficiency										•
Dermatitis associated with food allergy	•				•					
Diabetes mellitus						•				
Diarrhoea		•								
Elimination diet for food trials	•									
Enteritis		•								
Exocrine pancreatic insufficiency (EPI)	•	•								
Fibre responsive disease						•				
Flea allergic dermatitis					•					
Food intolerance	•				•					
Gastritis		•								
Gastroenteritis associated with food allergy	•									
Hepatic disease (without encephalopathy)		•	•							
Hepatic encephalopathy			•					•		
Hyperlipidaemia	•	•				•				
Inflammatory bowel disease (IBD)	•	•			•					
Joint mobility										•
Lymphangiectasia	•	•								
Malabsorption/maldigestion	•	•								
Malnutrition		•							•	
Obesity						•				
Otitis externa					•					
Portosystemic shunt			•							
Pancreatitis		•								
Protein-losing enteropathy	•									
Urolithiasis - calcium oxalate								•		
Urolithiasis - calcium phosphate							•			
Urolithiasis - struvite							•			
Urolithiasis - urate/cystine								•		

* dry formula





HA HYPOALLERGENIC[™]

- Hydrolysed elimination diet for food trials
- Long-term management of food allergy
- Dermatitis and/or gastroenteritis associated with food allergy
- Inflammatory bowel disease (IBD)
- Food intolerance
- Exocrine pancreatic insufficiency (EPI)*
- Hyperlipidaemia*
- Lymphangiectasia*
- Malabsorption*
- Protein losing enteropathy
- Chronic diarrhoea
- Small Intestinal Bacterial Overgrowth (SIBO)*

*recommended uniquely for dry formula

KEY BENEFITS

- Single hydrolysed protein with low molecular weight to help avoid allergic responses.
- Purified carbohydrate sources to help avoid allergic responses.
- With omega-3 fatty acids to help maximise the natural anti-inflammatory processes.

KEY NUTRIENT VALUES* (DRY)

Moisture	8%
Protein	21%
Fat	10.5%
- Omega-6 fatty acids	2%
- Omega-3 fatty acids	0.5%
- Medium chain fatty acids	1.3%
Carbohydrates	51.5%
Crude fibre	2%
Taurine	1986 mg/kg
Zinc	14.9 mg/100g
Vitamin A	20668 IU/kg
Vitamin E	261 IU/kg
Metabolisable energy (ME) ¹	3638 kcal/kg

KEY NUTRIENT VALUES* (WET)

Moisture	74.1%
Protein	6.2%
Fat	3.7%
- Omega-6 fatty acids	0.90%
- Omega-3 fatty acids	0.17%
- EPA + DHA	0.06%
Carbohydrates	11.8%
Crude fibre	2.1%
Taurine	1200mg/kg
Zinc	37 mg/kg
Vitamin A	5005 IU/kg
Vitamin E	132 IU/kg
Metabolisable energy (ME) ¹	947kcal/kg

INGREDIENTS (DRY)

Corn starch*, hydrolysed soya protein**, minerals, coconut oil, sugar*, rapeseed oil, cellulose, soya oil, fish oil, monoglycerides.

*Purified carbohydrate sources

**Protein source

INGREDIENTS (WET)

Pea starch*, cellulose*, hydrolysed soya protein**, fish oil, soybean oil, minerals, various sugars*.

* Carbohydrate sources.

** Hydrolysed protein source.



EN GASTROINTESTINAL[™]

- Acute or chronic gastrointestinal disease:
- Acute or chronic diarrhoea
- Gastroenteritis and colitis
- Malabsorption and maldigestion
- Exocrine pancreatic insufficiency (EPI)
- Inflammatory bowel disease (IBD)
- Lymphangiectasia*
- Pancreatitis*
- Hyperlipidaemia*
- Hepatic disease not associated with encephalopathy*

*dry formula only

KEY BENEFITS (DRY)

- Low fat* – to help minimise fat maldigestion.
- MCFAs – with a special fat source (coconut oil) high in Medium Chain Fatty Acids (MCFAs) for easy gut absorption.
- Low residue – easy to digest ingredients to help reduce workload of the compromised gut.

*Compared to the other products of the PURINA® PRO PLAN® VETERINARY DIETS range.

KEY NUTRIENT VALUES* (DRY)

Moisture	7.4%
Protein	24%
Fat	10.5%
- Omega-6 fatty acids	1.8%
- Omega-3 fatty acids	0.3%
- Medium chain fatty acids	2%
Carbohydrates	50%
Crude fibres	2%
Soluble fibre	1.8%
Insoluble fibre	5.6%
Zinc	12 mg/100g
Copper	1.5 mg/100g
Vitamin E	486 IU/kg
Metabolisable energy (ME) ¹	3706 kcal/kg

KEY NUTRIENT VALUES* (WET)

Moisture	72.1%
Protein	9%
Fat	5.0%
- Omega-6 fatty acids	1.07%
- Omega-3 fatty acids	0.04%
- Medium chain fatty acids	0.67%
Carbohydrates	11.1%
Crude fibres	0.8%
Soluble fibre	0.2%
Insoluble fibre	1.4%
Zinc	3.9 mg/100g
Copper	0.3 mg/100g
Vitamin E	128 IU/kg
Metabolisable energy (ME) ¹	1184 kcal/kg

INGREDIENTS (DRY)

Rice*, corn, pea protein*, dried poultry protein*, dried beet pulp, digest, soya protein, coconut oil* (4%), minerals, pork fat, monoglycerides, soya oil, fish oil, chicory inulin.

*Highly digestible ingredients

INGREDIENTS (WET)

Pork heart, poultry liver and heart, egg powder, rice, minerals, coconut oil, cellulose powder.



OM OBESITY[™]

- Obesity and weight management
- Weight loss for diabetic dogs
- Fibre-responsive diseases such as:
- Constipation
- Hyperlipidaemia¹
- Fibre-responsive colitis

KEY BENEFITS (DRY)

- High protein – to help promote loss of fat while maintaining muscle mass.
- Low calorie – to help with weight loss.
- Glucose control – Low Glycaemic Index carbohydrate sources to help nutritionally manage diabetes mellitus¹.

1. Dry formula.

KEY NUTRIENT VALUES* (DRY)

Moisture	7.3%
Protein	29%
Fat	6%
- Linoleic acid	1.5%
Carbohydrates	41%
- Starch	23.1%
- Total sugars	1.7%
Crude fibres	10%
Soluble fibre	1.6%
Insoluble fibre	18.7%
Vitamin E	260 IU/kg
Metabolisable energy (ME) ¹	2968 kcal/kg

KEY NUTRIENT VALUES* (WET)

Moisture	78.3%
Protein	9.0%
Fat	2.5%
- Linoleic acid	0.6%
Carbohydrates	3.7%
- Starch	0.9%
- Total sugars	0.9%
Crude fibre	4.5%
Soluble fibre	0.3%
Insoluble fibre	5.5%
Vitamin E	70 IU/kg
Metabolisable energy (ME) ¹	574 kcal/kg

INGREDIENTS (DRY)

Corn*, soya meal*, dried poultry protein, barley*, wheat gluten, pea hulls*, cellulose, digest, minerals, pork fat.

* Carbohydrate sources

INGREDIENTS (WET)

Pork heart and liver, poultry heart and liver, cellulose powder, flour rice, minerals, sugar.



NF RENAL FUNCTION[™]

- Chronic renal insufficiency
- Hepatic disease associated with encephalopathy
- Conditions that require restricted dietary sodium
- Reduction of urate*, cystine* and calcium oxalate urinary stone formation
- Early stage of heart disease
- Renal failure associated with leishmaniasis

*Dry formula

KEY BENEFITS (DRY)

- Low level of phosphorus to help slow the progression of chronic renal insufficiency
- Restricted but high quality proteins to help minimise the loss of muscle and toxin formation.
- Omega-3 fatty acids to help minimise glomerular hypertension and help support natural anti-inflammatory processes

KEY NUTRIENT VALUES* (DRY)

Moisture	7.3%
Protein	13%
Total sulfur amino acids	0.67%
Fat	14.5%
- Omega-6 fatty acids	2.5%
- Omega-3 fatty acids	0.4%
- EPA and DHA	0.22%
Carbohydrates	58.7%
Crude fibres	2%
Calcium	0.75%
Phosphorous	0.4%
Potassium	0.8%
Magnesium	0.09%
Sodium	0.2%
Chlorides	0.66%
Sulfur	0.21%
Vitamin E	265 IU/kg
Vitamin D3	1149 IU/kg
Purines	0.06%
Metabolisable energy (ME) ¹	3911 kcal/kg

KEY NUTRIENT VALUES* (WET)

Moisture	72%
Protein	6%
Fat	7.6%
- Omega-6 fatty acids	1.46%
- Omega-3 fatty acids	0.12%
- EPA and DHA	0.060%
Carbohydrates	12.2%
Crude fibre	0.2%
Calcium	0.27%
Phosphorous	0.12%
Potassium	0.45%
Magnesium	0.01%
Sodium	0.09%
Chloride	0.41%
Sulfur	0.12%
Vitamin E	143 IU/kg
Vitamin D3	267 IU/kg
Purines	0.05%
Metabolisable energy (ME) ¹	1349 kcal/kg

INGREDIENTS (DRY)

Corn*, rice*, dried egg*, dried whey*, pork fat, sugar, digest*, dried beet pulp*, minerals, soybean oil, fish oil.

* Protein sources

Urine alkalisng substance: calcium carbonate

INGREDIENTS (WET)

Pork (liver, heart), turkey by products, rice flour, corn meal, egg powder, minerals, pork fat, fish oil, sunflower oil, various sugars.



DRM DERMATOSIS[™]

- Inflammatory or allergic dermatoses
- Flea bite allergy
- Adverse reactions to food
- Otitis externa
- Skin construction and maintenance
- Inflammatory bowel disease (IBD)

KEY BENEFITS

- Skin support - increased¹ levels of specific nutrients to help support skin health.
- Low antigen - selected and limited number of protein sources to help minimise adverse food reactions.
- Omega-3 fatty acids - increased² levels of omega-3 fatty acids, beneficial for skin health.

1. versus FEDIAF nutrition guidelines

2. versus National Research Council nutrition guidelines

KEY NUTRIENT VALUES* (DRY)

Moisture	7.5%
Protein	30%
- Lysine	2.11%
- Methionine	0.58%
- Cysteine	0.40%
Fat	18%
- Omega-6 fatty acids	2.5%
- Linoleic acid	2.3%
- Omega-3 fatty acids	1.4%
- EPA	0.6%
- DHA	0.5%
Carbohydrates	35%
Crude fibre	2.5%
Zinc	11.6 mg/100g
Vitamin A	22155 IU/kg
Vitamin E	261 IU/kg
B-vitamins	
- Riboflavin B2	13.0 mg/kg
- Niacin B3	139.5 mg/kg
- Pantothenic acid B5	43.8 mg/kg
- Pyridoxine B6	13.5 mg/kg
- Biotin B8	0.1 mg/kg
- Folic acid B9	4.6 mg/kg
- Cobalamin B12	239.8 µg/kg
Metabolisable energy (ME) ¹	4001 kcal/kg

INGREDIENTS

Corn starch, rapeseed meal*, pea protein*, dried herring protein*, pork fat, digest*, fish oil, minerals, rapeseed oil.

*Protein sources



DM DIABETES[™]

- Diabetes mellitus
- Insulin-resistant dogs
- Weight maintenance after weight loss

KEY BENEFITS

- Glucose control: formulated for the nutritional management of diabetes
- Low level of carbohydrates to help limit postprandial hyperglycaemia
- Contains amylase inhibitor from white bean extract to help reduce carbohydrate digestion

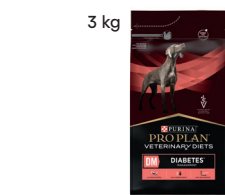
KEY NUTRIENT VALUES* (DRY)

Moisture	7.6%
Protein	37%
Fat	12%
- Omega-6 fatty acids	2.1%
- Omega-3 fatty acids	0.4%
Carbohydrates	29.4%
- Starch	18.5%
- Total sugars	1.5%
Crude fibre	7%
Vitamin E	481 IU/kg
Metabolisable energy (ME) ¹	3415 kcal/kg

INGREDIENTS

Dried poultry protein, barley*, corn*, soya meal*, pea hulls*, corn protein meal*, pea protein, pork fat, digest, dried beet pulp*, cellulose, fish oil, minerals, white bean extract (0.1%, source of amylase inhibitor).

*Carbohydrate sources



UR URINARY[™]

- Dissolution of sterile struvite stones
- Dissolution of bacterial-associated struvite stones in combination with appropriate antibiotics
- Prevention of recurrence of struvite stones
- Management of calcium phosphate uroliths (formation and recurrence)

KEY BENEFITS

- Controlled pH - Promotes an acidic urine to help reduce urinary struvite stone formation and promote dissolution.
- Moderate protein - to help minimise substrate availability for urease-producing bacteria.
- Great taste - Highly palatable for long term feeding.

KEY NUTRIENT VALUES AND PARAMETERS* (DRY)

Moisture	7.5%
Protein	22%
Fat	15%
Carbohydrates	49.1%
Crude fibre	1.5%
Calcium	0.7%
Phosphorous	0.7%
Sodium	0.2%
Potassium	0.7%
Magnesium	0.08%
Chloride	0.7%
Sulphur	0.3%
Vitamin E	264 IU/kg
Metabolisable energy (ME) ¹	3981 kcal/kg

Urinary pH 5.8–6.2

INGREDIENTS

Corn, wheat flour, dried poultry protein, rice, pork fat, corn protein meal, digest, dried beet pulp, dried egg, minerals, fish oil.

Urine acidifying substances: calcium sulphate, phosphoric acid





HPHEPATIC

- Liver failure/disease
- Hepatitis
- Portosystemic shunt
- Copper metabolism disorders
- Piroplasmosis/babesiosis
- Leptospirosis
- Leishmaniasis
- Hepatic encephalopathy

KEY BENEFITS

- Selected protein sources to help reduce accumulation of toxins and maintain liver function
- Restricted copper to reduce hepatic copper accumulation.
- High energy content to help maintain a positive energy balance.

KEY NUTRIENT VALUES* (DRY)

Moisture	7.9%
Protein	19.0%
Fat	18%
- Omega-6 fatty acids	2.4%
- Omega-3 fatty acids	0.5%
Carbohydrates	45.6%
Sodium	0.21%
Linoleic acid	2.1%
Arachidonic acid	0.22%
Alpha linolenic	0.16%
DHA	0.15%
Crude fibre	3.5%
Vitamin E	409 IU/kg
Total copper	0.5mg/100g
Zinc	20.8 mg/100g
Metabolisable energy (ME) ¹	3910 kcal/kg

INGREDIENTS

Corn*,**, dried egg*, soya meal*, dried beet pulp*, pork fat, digest*, minerals, fish oil, coconut oil, dried chicory root, cellulose.

* Protein sources.
** Highly digestible carbohydrate sources.

3 kg

CNCONVALESCENCE

- Critical care nutritional support
- Peri-operative nutritional support
- Nutritional stress including:
 - Lactation
 - Malnutrition

KEY BENEFITS

- High concentrations of essential nutrients
- High energy density to provide energy for recovery (60% energy from fat, 36% from protein).
- High digestibility formulated with highly digestible ingredients.

KEY NUTRIENT VALUES* (WET)

Moisture	77%
Protein	10.8%
- Arginine	0.58%
- Taurine	1700 mg/kg
Fat	7.4%
- Omega-6 fatty acids	1.26%
- Omega-3 fatty acids	0.15%
Carbohydrates	1.7%
Crude fibre	0.1%
Zinc	4.2 mg/100g
Vitamin A	28947 IU/kg
Vitamin E	191 IU/kg
Metabolisable energy (ME) ¹	1143 kcal/kg

INGREDIENTS

Meat and animal derivatives (pork and turkey)*, fish and fish derivatives (salmon)*, minerals, fish oil*, sunflower oil*, corn starch, various sugars.

* Highly digestible ingredients

195 g

CCCARDIOCARE

- Chronic cardiac insufficiency
- Mitral valve conditions (Myxomatous Mitral Valve Disease)
- Heart murmur (associated with cardiac disease)

KEY BENEFITS

- Helps support cardiac insufficiency.
- Helps to support hearts with compromised mitral valve function.
- Cardiac Nutritional Blend - Contains Cardiac Nutritional Blend composed of amino acids, omega-3 fatty acids, medium chain triglycerides oil, minerals and vitamin E.

KEY NUTRIENT VALUES* (DRY)

Protein	26.5%
Fat	15%
Carbohydrates	39%
Lysine	2.03%
Methionine	1.4%
Crude fibre	4.5%
Taurine	2000 mg/kg
Omega-3 fatty acids (EPA+DHA)	0.9%
Sodium	0.18%
Magnesium	0.15%
Potassium	0.6%
Metabolisable energy (ME) ¹	3687kcal/kg

INGREDIENTS

Rice, dried chicken protein, corn, barley, corn protein meal, medium chain triglyceride (MCT) oil (5%), dried beet pulp, dried salmon protein, cellulose, fish oil, minerals, pork fat, digest.

3 kg

NCNEUROCARE

- Brain function
- Age-related cognitive decline

KEY BENEFITS

- Brain function - Formulated with medium chain triglycerides (MCT) and neurosupportive nutrients, clinically proven to help enhance canine brain function.
- Cognitive function - Specially formulated to help support cognitive function in senior dogs. Visible results possible in 30 days.
- Containing MCT (medium chain triglycerides) - Ketogenic diet providing an alternative source of energy for the brain.

KEY NUTRIENT VALUES* (DRY)

Moisture	7.5%
Protein	30%
Fat	15%
Carbohydrates	38.5%
Crude fibre	1.5%
MCT	6.5%
EPA + DHA	0.4%
Vitamin E	517 IU/kg
Arginine	2.2%
Selenium	0.054mg/100g
Vitamin B	352mg/kg
Metabolisable energy (ME) ¹	3917kcal/kg

INGREDIENTS

Corn, dried poultry protein, wheat flour, dried salmon protein, medium chain triglycerides oil (6.5%), dried beet pulp, rice, dried egg, corn protein meal, digest, fish oil, minerals.

3 kg and 12 kg

JMJOINT MOBILITY

- Joint mobility
- Healthy dogs predisposed to joint disorders

KEY BENEFITS

- Joint support - formulated to help support dogs with decreased joint mobility.
- Omega-3 - increased omega-3 fatty acids to help support the natural anti-inflammatory processes in joints.
- Antioxidants - Increased antioxidants vitamin E and C to help reduce oxidative stress.

KEY NUTRIENT VALUES* (DRY)

Moisture	7.5%
Protein	30%
Fat	12%
- Omega-6 fatty acids	1.5%
- Omega-3 fatty acids	1.2%
- EPA	0.30%
- DHA	0.50%
Carbohydrates	41%
Crude fibre	2.5%
Glucosamine+	2000 ppm chondroitin
Vitamin E	707 IU/kg
Metabolisable energy (ME) ¹	3723 kcal/kg

INGREDIENTS

Rice, dried salmon protein, dried poultry protein, wheat flour, soya protein powder, corn, dried egg, digest, fish oil, pea hulls, pork fat, minerals, cellulose.

3 kg and 12 kg

FortiFlora

- Gastrointestinal disturbance and loose stools associated with microflora imbalance
- Loose stools associated with stress, antibiotic use or diet change
- Reduction of flatulence in dogs
- Poor faecal quality in dogs of all ages (puppies, adult and senior)
- Palatability enhancement for dogs with poor appetite

KEY BENEFITS

- Contains live lactic acid bacteria to help support intestinal health and balance. Contains a guaranteed level of a proprietary microencapsulated strain of viable probiotic (SF68) (5 x 10⁸ CFU/g). The microencapsulation process enhances stability, guaranteeing levels of live beneficial bacteria entering the gastrointestinal (GI) tract
- Proven to help support a healthy immune system and help support intestinal health and balance in dogs of all ages
- Great taste

KEY NUTRIENT VALUES* (SACHETS)

Enterococcus faecium SF68 NCIMB 10415 (4b1705)
Live micro-encapsulated microorganisms* .. Min. 5x10⁸ CFU/g

Protein	55%
Fat	18%
Crude fibre	1%
Vitamin E	5572 IU/kg
Vitamin C	1450 IU/kg
Selenium	0.268 mg/100g
Metabolisable energy (ME) ¹	3796 kcal/kg

*Minimum guaranteed level at the end of shelf life.

INGREDIENTS (SACHETS)

Meat and animal derivatives*, minerals.

*Pork and poultry

30x1g sachets

7x1g sachets

¹Calculated following NRC 2006 equations. *Typical analysis in the final product as fed.

¹Calculated following NRC 2006 equations. *Typical analysis in the final product as fed.

June 2025



PRO PLAN® VETERINARY DIETS

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FOR VETS. AND FOR OUR LOVE OF PETS.

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