



Clinic Protocol Development template

1. DEFINE – Establishing the Foundation

Purpose of the guideline:

End goal of the guideline:

Guideline audience:

Patient population the guideline applies to:

Setting for the guideline:

2. CONSULT – Engaging Stakeholders

Working group members:

Key stakeholders:

Plan for gathering input:

3. INVESTIGATE – Evidence & Resources

Evidence sources (literature, guidelines, expert opinion):

External resources (commercial, shared guidelines, case studies):

4. DRAFT – Creating the First Version

Draft Version 1 (Full Text):

5. REVIEW – Collecting Feedback

Feedback received:

Changes implemented:

6. IMPLEMENT – Communication & Rollout

Communication plan:

- Database contact for 7+ years – email, phone, etc

- Generic social media posts
- Localised social media sponsored posts
- Local pet-related groups
- Local trainers/behaviourists, pet businesses/ kennels/catteries etc
- Other.....

Resources needed for rollout:

7. REVIEW → IMPROVE → RELAUNCH – Continuous Improvement

Improvements identified:

Relaunch plan: